

Graduate Attributes and Course Learning Outcomes

Institutional Graduate Attributes

The following Graduate Attributes are approved for the Institute:

PIA is committed to developing graduates who have the skills to be able to:

- a. Communicate effectively in a diverse range of professional or community context
- b. Complete work tasks and assignments independently or as an effective member of multidisciplinary teams
- c. Engage in and value life-long learning leading to the enhancement of professional knowledge and skills
- d. Are information and technology literate
- e. Respond appropriately to a changing workforces, cultures and values reflecting a global work environment
- f. Demonstrate critical thinking, problem solving and decision-making abilities essential to contributing soundly to the resolution of issues confronting organisations
- g. Facilitate intellectual curiosity
- h. Act in an ethical manner in all aspects of professional life.

Course Learning Outcomes for the Bachelor of Business (Accounting)

Course Learning Outcomes for the Bachelor of Business (Accounting) course are:

Having successfully completed the Bachelor of Business (Accounting), you should have:

1. The ability to critically analyse relevant concepts to understand practice in business and related professions in a global workplace
2. Demonstrate interrelationships between differing business and related disciplines
3. Locate and critically evaluate relevant data and literature to address business problems through a research approach
4. Apply critical and creative thinking to address issues in business
5. Convey information clearly and fluently in high-quality written form appropriate for their audience
6. Use oral communication appropriately to convey information clearly and fluently
7. Demonstrate and critically reflect on how individuals work in teams in a business environment in an inclusive manner
8. Critically analyse business decisions in terms of ethical practice and social responsibility

Graduate Attributes and Course Learning Outcomes

9. Critically analyse sustainability principles for various stakeholders in relation to business contexts
10. Apply technical and professional skills necessary to operate effectively in business and related professions.

Course Learning Outcomes for the Bachelor of Business (Marketing)

Course Learning Outcomes for the Bachelor of Business (Marketing) course are:

Having successfully completed the Bachelor of Business (Marketing), you should be able to:

1. Critically analyse relevant concepts so as to understand how the practice of business and related professions in the global marketplace
2. Demonstrate interrelationships between business and related disciplines
3. Locate and critically evaluate relevant data and literature to address business problems via a research approach
4. Apply critical and creative thinking to address issues in business
5. Convey information clearly and fluently in high-quality written and oral form appropriate to the intended audience
6. Demonstrate and critically reflect on how individuals work in teams in a business environment in an inclusive manner
7. Critically analyse business decisions in terms of ethical practice and social responsibility
8. Develop an understanding of the drivers of purchase decision making
9. Appreciate the need to take into consideration the impact of proposed actions on all involved stakeholders and not only on shareholders
10. Apply technical and professional skills necessary to operate effectively in business and related professions.



Graduate Attributes and Course Learning Outcomes

Course Learning Outcomes for the Bachelor of Networking and Telecommunications

Course Learning Outcomes for the Bachelor of Networking and Telecommunications course are:

Having successfully completed the Bachelor of Networking and Telecommunications, you should be able to:

1. A demonstrate your understanding of a body of knowledge including recent developments in the area of networking and telecommunications networks
2. Demonstrate a developed understanding of the principles of networks and telecommunications engineering
3. Demonstrate an understanding of the principles underlying the planning and management of networks and telecommunications
4. Apply mathematical and computational skills necessary for the solution of theoretical and practical problems
5. Demonstrate creativity and initiative in application of analytical, problem-solving and design skills to networks and telecommunications
6. To successfully work independently with personal accountability in solving problems in networks and telecommunications
7. Demonstrate high-level oral and written communication skills
8. To apply your knowledge to design, investigate and solve specific problems in the area of networking and telecommunications and their applications through directed studies or projects in the form of internships with industry or research providers.

Approval and Review	Details
Approval Authority	Academic Board
Administrator	Dean